

# Rules of Membership

- Any East Side Patron of age 21 and above is eligible to join.
- A \$85 membership fee is payable upon application.
- You will receive an East Side Restaurant Mug Card which you must present when requesting your mug, attending Member Only events or taking advantage of Member Only Specials.
- As a member you will be assigned a hook number & mugs will be kept on the corresponding hook.
- You may request your hook number, but are not guaranteed that number.
- Mugs will not be personalized; a replacement mug may be issued at any point.
- If you break, lose or otherwise “misplace” your Mug, there is a \$15 charge for a replacement mug.
- Membership Fee secures lifetime Privileges.
- Membership is not transferable.
- Membership benefits are only available to the Member and are not transferable under any condition except when noted by “guest invitation” from East Side Restaurant management.
- Membership renewal is automatic provided that you have used your membership at least two times every calendar year. Memberships not used at least two times during every calendar year will be made available for sale.
- Membership is lifetime provided you meet the minimum requirements of automatic renewal.
- Mugs must be picked up from East Side Restaurant within one month of the end of the Membership Period. Mugs not retrieved from East Side Restaurant one month past the end of a Membership Period will be made available for sale.
- Members may cancel their membership at any time.
- Membership can be revoked at anytime at East Side Restaurant Management discretion.
- Every time a member earns 250 Brew Bucks, a Brew Buck coupon will be issued. These coupon should be treated as cash. Redemption of points may not be honored should Brew Buck Coupons be lost. **DO NOT LOSE YOUR BREW BUCK COUPON!**
- We reserve the right to add rules as East Side Restaurant management sees fit.

# Benefits

- **LITER MUG!** Receive 1 Liter mug imprinted with the East Side Restaurant's coat of Arms.
- **NEWSLETTERS!** Keep abreast of the goings on at the East Side. Newsletters will be distributed periodically via email.
- **EVENTS!** Check your newsletters for upcoming events. East Side will be host to special events. East Side will extend invitations for such events to Members Only. Members in turn may invite any guests at their discretion.
- **BRAGGING RIGHTS!** Best of all...become a member of the fastest growing mug club in this area.

Last but not least...  
...Its ALL ABOUT THE BIER

- **MEMBER BIERS!** Your own Mug, your own price. Receive Members Only bier pricing at lunch/dinner, \$1.00 OFF regular priced Liter Biers.
- **BREW BUCKS!** Use your membership card! Every dollar spent equals one Brew Buck. Brew Buck coupons can be applied for merchandise purchases.
- **BIRTHDAY BIER!** Happy Birthday from the East Side Restaurant. Let us fill your Liter. 1st bier on your Birthday is on us. (If your birthday falls on a Monday...we'll see you Sunday.)