



# The Sysco Story

The Sysco story dates back to 1970, when we first set out to help foodservice operators create quality meals consumed away from home. Originally, SYSCO was an acronym for systems and services company, and though we still have the systems and services for success, we have evolved into a company that offers so much more.

As part of that evolution, we recently introduced “Good things come from Sysco.” This new logo and tagline highlights the many benefits of partnering with Sysco, including our commitment to the success of our customers, our highly trained associates, cutting edge technology and environmental sustainability.

## **Our Commitment**

At Sysco, we have an unwavering commitment to the success of our customers. With more than 180 locations throughout North America and product lines as diverse as the 48,000 employees that support our daily operations, we also have the resources to back it up. Our products include not only the ingredients needed to prepare meals, but also foodservice supplies and equipment.

## **Our Products**

Sysco delivers on its promise to provide food service operators with a breadth and depth of product variety unsurpassed in the industry. Choices range from the finest produce, custom meats and freshest seafood, to the staple ingredients every restaurant requires. We even have what you need to keep your operation fully equipped and sparkling clean. Our selection of brands include respected national brands as well our exclusive Sysco-owned brands that provide quality, consistency and are backed by our industry-leading Quality Assurance team. Our Chef Ex program brings the world’s finest artisan food products direct to your door. So with all of the good things available from Sysco, your menu options are virtually limitless.

## **Our Associates**

Sysco has the highly trained people necessary to go beyond the needs and expectations of our customers. Our men and women are the key to our diverse and fast-moving business, and their talent coupled with technology has generated a level of innovation that is unsurpassed in foodservice distribution.

## **Technology**

Over the years, Sysco has embraced advances in technology to improve the systems we use to serve our customers. Not only do these technological advances make it possible for us to make our own operation more efficient, but they also make helpful information more readily accessible to assist our customers.

## **Sustainability**

Because of our scale within the foodservice industry, we are able to influence the sustainability of the entire food chain. We take this responsibility seriously, whether it’s the agricultural practices we specify to the growers and suppliers from which we buy, the environmental impact of the energy used in our distribution systems, or the recyclability of the paper products and cutlery we supply to restaurants and institutions.

## **Sysco Today**

From the farm to the fork, Sysco can provide everything to prepare meals away from home. The world has changed and the way we do things has changed, but when it comes down to it, it’s still about that promise we made in 1970 -- to help foodservice operators create quality meals consumed away from home. We hope you’ll agree that good things come from Sysco.

Contact your local Sysco Operating Company to see how we can help your business succeed.