

Digital Menu Boards

Powered by **Captive Indoor Media**

- Our mission is to provide digital signage to the restaurant industry that is easy to use, simple to install and will provide reports that will track the success of your system.
- Whether you are a C-Store, Quick Service Restaurant, Casual Family Dining, or a Full Service/Formal Dining establishment our online/web based software makes it simple to create and schedule your menu board changes within minutes, play lists of videos, flash animation and still images. All displayed on vibrant menu boards and wide screen monitors which will entertain and inform your customers at the Point-of-Wait and Point-of-Sale



Quick Facts

- Digital Menu Boards are designed to take the place of traditional printed menu boards and chalkboards.
- These cutting edge digital menu boards serve as a way for you to market your brand, and promote your offerings directly to your customers at point of purchase
- 70% of restaurant decisions are made at Point of Purchase according to consultants in the restaurant industry
- Digital Menu Boards will help increase impulse purchases by your customers
- There is a reduction in perceived wait times as menu boards entertain and inform your customers
- It is easy to create, change and schedule content on our menu boards



Features

- Ready to use and simple installation
- Web based interface for easy changes to your menu or specials board
- Make changes to your menus or specials boards and post instantly to single or multiple locations
- Customized menu board layouts
- Create and store multiple menu versions
- Schedule your information to post by time of day or specific days of the week
- Horizontal or Vertical Orientation
- Commonly displayed on an LCD flat screen
- With a few clicks, you can update prices, add specials or post photos on the fly without having to recreate the entire menu or chalk board.

The team at **CAT Restaurant and Marketing** (powered by CIM) will create customized templates with a unique look and feel exclusively for your restaurant or establishment. You can then choose from these customized preformatted templates and simply add your text. The dynamic rotating screens and animated graphics are automatic, making your dynamic menu creation simple and fast.

Contact us today for more information on Digital Boards and ways to help drive more profit to your bottom line.

Call Us at 1.402.468.4810 or 1.303.284.5058

or

Visit Our Website: www.catrestaurantandmarketing.com



*Restaurant and
Marketing Specialists*