

Want to own and operate your own restaurant and think it is out of reach? Think again!



Got recipe ingenuity?
Got ambition?
Get fired up & get cookin'!

You simply need a successful and talented team to partner with...Imscher Management Services is family owned and has operated restaurant facilities in west-central Ohio for more than 40 years, including a federally inspected food processing plant! Our territory includes two-thirds of Western Ohio & Eastern Indiana. It is our goal to develop a long-term relationship with new owners/operators, assisting in management, accounting, and consultation, on a fee basis. In addition, purchasing real estate now is at an all-time low, and we can provide advice on leasing or purchasing.

Compare full-service restaurants...

Traditional Franchising

versus

IMS Ownership Plan

- ◆ Need net worth of \$1 million +
- ◆ Need \$400,000 personal cash liquidity
- ◆ Units cost \$2.5 million +
- ◆ Franchise decides the location
- ◆ Franchise designs building
- ◆ Franchise fee, 6 to 8% of sales
- ◆ Additional costs for accounting/payroll
- ◆ No personal menu creativity



- ◆ Need net worth of \$175,000 +
- ◆ Need \$95,000 personal cash liquidity
- ◆ Unit costs \$1.6 million +
- ◆ We will help you find a great location
- ◆ We work with you on a building design
- ◆ Management fee, 3% of sales + travel fee
- ◆ Accounting/payroll included in fee!
- ◆ Your own menu! Your own food creations!

Unfortunately, the higher cost of franchising is out of reach for many. However, Imscher Management Services can help you design and open your own shop for much less! And you get to set your own rules!

We can also help you...

- Work with a local bank, SBA, & CDBG for funding
- Help you train your management team
- Get access to purchasing power with our master food distributor
- Join our Ohio Restaurant Association (ORA) membership plan
- With ongoing operation advice and accounting services including, accounts payable, inventory, payroll services (plus managing workers comp and unemployment claims), period financial statements and analysis (13 – 4 week period per year), marketing strategy, and negotiating health and property insurance



CJ's HighMarks, Celina, Ohio, was founded in 1996 and still thrives today. Our newest concept is named JT's Brew & Grill. See our websites for menus and pictures!

For more information, contact John R. Imscher at 419-305-4122 or john@imsoffice.com.