

Expenditure	Estimated Range		Method of Payment	When Due	To Whom Payment is Made
	Low	High			
Franchise Fee <sup>(1)(2)</sup>	\$10,000	\$10,000	Lump Sum	When signing Franchise Agreement	Us
Training Fee <sup>(1)(2)</sup>	\$14,999	\$14,999	Lump Sum	When signing Franchise Agreement	Us
Site Approval Fee <sup>(1)(2)</sup>	\$5,000	\$5,000	Lump Sum	When signing Franchise Agreement	Us
Training Travel Expenses <sup>(9)</sup>	\$1,000	\$3,000	As arranged	Before Opening	Third-Parties
Real Estate and Rent Deposits <sup>(3)</sup>	\$3,000	\$15,000	As arranged	Before Opening	Third-Parties
Restaurant Build Out <sup>(3)(4)</sup>	\$3,000	\$60,000	As arranged	Before Opening	Third-Parties/ Government Authorities
Furniture, Fixtures, and Décor	\$500	\$20,000	As arranged	Before Opening; as incurred	Third-Parties
Equipment, TV, Cameras, and other Supplies	\$12,000	\$60,000	As arranged	Before Opening	Third-Parties
Computer, Software, and Point of Sale Systems <sup>(6)</sup>	\$1,500	\$7,500	As arranged	Before Opening	Third-Parties
Signs <sup>(5)</sup>	\$2,000	\$16,000	As arranged	Before Opening	Third-Parties
Insurance <sup>(8)</sup>	\$250	\$2,000	As arranged	Before Opening	Third-Parties
Professional Fees <sup>(10)</sup>	\$600	\$12,000	As arranged	Before Opening	Third-Parties
Architecture and Engineering <sup>(11)</sup>	\$2,500	\$20,000	As arranged	Before Opening	Third-Parties
Opening Inventory <sup>(7)</sup>	\$5,500	\$25,000	As arranged	Before Opening	Third-Parties
Licenses and Permits <sup>(12)</sup>	\$2,500	\$8,000	As arranged	Before Opening	Third-Parties
Grand Opening <sup>(6)</sup>	\$750	\$6,000	As arranged	Before Opening	Media and Third-Parties
Additional Funds – Three (3) Months <sup>(13)</sup>	\$10,000	\$50,000	As arranged	As incurred	Third-Parties/ Employees
<b>TOTAL ESTIMATED INITIAL INVESTMENT</b>	<b>\$75,000</b>	<b>\$334,400</b>			
Additional Franchise Fees due at signing under the Development Program for 3-6 locations	\$20,000	\$50,000			
<b>TOTAL ESTIMATED INITIAL INVESTMENT UNDER THE AREA DEVELOPMENT PROGRAM<sup>(10)</sup></b>	<b>\$95,000</b>	<b>\$384,400</b>			